

The New Forest National Park Authority Award for Outstanding Contribution to the National Park



The New Forest Tartan Company

Business Contact: Kate Collinson



The
New Forest
Tartan
Company

The New Forest Tartan Company was officially registered in April 2017 and brought Kate Collinson's love of the New Forest and her creativity together. Kate uses eco friendly products as well as sourcing from local business including local artists and using pure British Wool. Her range of high quality products including jewellery, clothing and toys are all handmade British products. The New Forest Business Partnership has been a great source of help and support.

The tartan appeals to Kate's customers because it gives identity and belonging. Visitors of the New Forest can take something away with them after their stay here. Locals have also shown an interest in the tartan products though, as well as former residents. Kate goes the extra mile when sending orders out to customers to add a personal touch and her range of products and prices means that there is something for everyone.

The New Forest plays a huge part in the Tartan as the colours reflect the landscape and is all naturally sourced. If it was not for the forest the Tartan would not exist. New Forest Tartan is flexible as it should be accessible to the local community. Projects and ideas by New Forest residents and businesses are shaping the business growth, as well as guiding the business towards marketable ideas.

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