

The ExxonMobil Award for Innovation & Entrepreneurship

Franchiseek Limited

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Franchiseek is an international franchising information resource, that has established itself as a leading information provider on the sector. The company is becoming popular on a worldwide scale as a starting point for individuals looking into buying a franchise opportunity.



The company trades largely through its informative website which features a news section providing impartial advice from professionals in their respective fields and is proving tremendously popular with visitors to the site.

In 2004 The Franchiseek Global Alliance Network was established with the aim of providing a comprehensive range of services for businesses looking to expand into international markets. Members are well established franchising professionals who provide a comprehensive range of services tailored specifically to each individual marketplace. The Global network of 14 members enables Franchiseek to provide a unique service for companies wishing to expand internationally.



The company has recently launched a new business magazine entitled 'Franchise Focus' which is designed to promote the Franchiseek Global Alliance Network and to attract both new customers and members. The first issue, published in September, was distributed both in the UK and internationally.

Franchiseek is constantly developing new concepts and ideas to promote the brand both in the UK and internationally. It has 12 media partnerships with franchise and business organisers in 12 countries worldwide. It has three books in production: How Do I Choose a Franchise? How Do I Franchise My Business? together with the Franchiseek Annual Handbook which highlights international business expansions written by professionals within each country.

