

The ExxonMobil Award for Innovation & Entrepreneurship

New Forest Spring Water

Contact: Jason Gregg

Phone: 01425 654668

E-mail: jgregg2005@yahoo.co.uk

Website: www.watersuppliers.co.uk

Based in South Gorley, near Fordingbridge, New Forest Spring Water supply clean, fresh filtered water.



The key development at New Forest Spring Water has been the production of a 'Biobottle™'. This is a unique plastic bottle made from corn, which is totally sustainable and biodegradable. The product is unique in its shape on the shelf and collapses after use, staying compacted to enable the consumer to get 5 times the amount of product in their bin. Once placed in an industrial composter, it can be used as compost within 80 days.

New Forest Spring Water
its pure.....naturally



The implications of this innovative product are clearly vast. With growing pressure on landfill and waste disposal, the product has the potential to reduce plastic bottles (in the existing sense of the word) and the impact they have on the environment. With fortnightly collections of waste now in operation throughout many parts of the UK, this bottle may help to reduce the impact on both local authorities and domestic customers.

The first batch of 'Biobottles'™ have now been produced and are due to go into production in early 2008. All bottles will be manufactured on site in the New Forest.

The development of this product presents many opportunities for the business in the future. Whilst the product has been developed initially for bottles of New Forest Spring Water, the prospect exists of licensing the patented design to larger producers.

