

The HSBC Award for Best New Business

The Wealth Care Partnership

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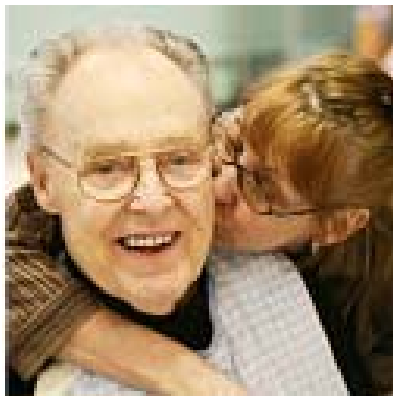
Website: www.twcp.co.uk

The Wealth Care Partnership (TWCP) are fee based, independent financial advisers specialising in long term care, investments and tax planning.



TWCP produce an annual guide designed to help those who are going into care, which is available free, via their website to anyone in the UK. It has been extremely well received by the public, care homes, solicitors and charities. They have a free helpline for those who have specific concerns with fully trained staff to assist.

One of the services available enables families to cap the cost of care by buying an Immediate Care Plan. This pays the care home a monthly amount and guarantees the payment for the resident's lifetime. In turn, this provides peace of mind that the assets will not be depleted and the elderly person concerned can retain their financial independence, dignity and choice of care provider.



TWCP stated with two fee earning partners and in addition now employ two Executive Personal Assistants and a part-time Data Clerical Assistant. The additional staff have been needed to cope with the extra work created by successful marketing campaigns which have developed around the production and distribution of the annual Guide to Care Fees and Financial Planning.

TWCP now have guides in over 140 care homes across the New Forest and other parts of southern England. The majority of these homes have had a visit by one of the Partners to explain how TWCP can help secure the income of the home.

TWCP's financial growth is ahead of target and they estimate a 50% increase in turnover for the next financial year.

