

Candylicious

Contact: Lawrence Hill

Phone: 01590 673327

E-mail: enquiries@candy-licious.co.uk

Website: www.candy-licious.co.uk

Candylicious is a sweet shop in Angel Courtyard, Lymington selling a selection of weigh-out sweets, retro sweets and American candy.



The ethos of the business is that the customer should enjoy their experience when in the shop. The wide range of products from all over the world attracts a wide range of customers from children spending pocket money to couples ordering in excess of 200 wedding favours. It's believed that each customer experience should be just that, 'an experience'. In that respect, every individual is treated, greeted and assisted (when required) in a personal and engaging manner.

The shop and its contents are very much driven by the customer. Because of this the product range now boasts over 500 weigh-out sweets from family run confectionary manufacturers to the widest selection of sugar free sweets the challenge of a customer saying "I bet you don't have..." is something which inspires the business into creating the widest choice and greatest customer experience possible.



The business has benefitted from having an increasingly high profile in the local community. From its recognisable tuc-tuc van to their attendance at local fetes, parties, and events, the increased profile has helped to drive footfall through the business or toward the mail order side of the business.

Although the business has been operational for less than two years it has grown steadily during this time with an increasing customer base as well as a steady, regular customer base. In addition the business is increasingly benefitting from a growing mail order business fuelled by holiday makers remembering their single visit to the shop but wishing for a taste of their memorable, single visit.

