

Forest Leisure Cycling

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Forest Leisure Cycling is a cycle hire and retail shop in the centre of Burley Village and was voted a Top 10 Family Day out by the Independent newspaper.

This year it celebrated its 14th anniversary as a New Forest cycle hire business, hiring out quality cycles, trailers and tagalongs and even tandems!



In April this year, Forest Leisure launched the opening of its brand new custom built cycle centre which is open all year round. Brand New Forest supported a full page advertisement in the New Forest Post for the launch, which served not only to promote the newly refitted shop but also promoted the Brand New Forest Card Scheme and its range of offers to readers throughout the forest. At the same time Forest Leisure launched a brand new website, with details of two additional brand new routes.



Owner, Mark Kirtley, has been part of the Brand New Forest Card Scheme since it started and has been a strong and enthusiastic supporter, offering discounts on cycle hire throughout the year and encouraging neighbouring businesses in Burley to become part of the scheme.

Forest Leisure is always keen to promote Brand New Forest in its advertising, using the BNF logo, and displays prominent point of sale material in its shop.

