

Simply Beauty

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Alison opened Simply Beauty in August 2009. Simply Beauty is a Clarins Approved

SIMPLY BEAUTY

beauty salon offering a full range of beauty treatments for men and woman as well as retailing Clarins Skin Care, Make up and Mens' products, along with Crabtree & Evelyn bath products and OPI premium nail colour and nail care products.

Alison has been involved with Brand New Forest since its launch and encourages other Ringwood businesses to get involved. She actively promotes the scheme with a "link" on Simply Beauty website, posting comments and "Likes" on Simply Beauty Facebook page, offering 10% discount on treatments to card holders and promoting the scheme at outside events that she attends.



Point of sale material for the card scheme is prominently displayed at a number of points throughout the business premises.

Alison believes that it is important in business to support the local community and therefore Simply Beauty actively sponsors and supports local events such as Ringwood Christmas parade, Carnival and Pedal Car Racing as well as the Brand New Forest scheme.

The team at Simply Beauty have worked closely with the Employment and Tourism Service at New Forest District Council to promote the Brand New Forest scheme and its wider benefits to local consumers and other businesses. The business recently featured in a promotional film for the new Twizy Electric Vehicle project and have donated prizes for local events.

