

Forest Leisure Cycling

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Forest Leisure Cycling provides cycle hire and sales from its base in Burley.

An early supporter of the Brand New Forest card scheme, business owner Mark Kirtley has gone to considerable lengths to support the scheme and to encourage fellow business owners to do likewise. As a direct result of Mark's input, a high proportion of local businesses have become members of the Brand New Forest Card scheme



The business has co-funded full page advertisements in the local press to promote the Brand New Forest scheme and has been willing to give up time and space for promotional card filming to take place within the premises.



Mark has worked hard to bring together local traders to develop ideas for the inaugural Small Business Saturday this December. As part of this event, the 2014 Brand New Forest Card will be launched in the village as part of the Small Business Saturday celebrations.

Thanks to Mark's efforts within Burley, the village has been named as the 2014 Brand New Forest Village of the Year.

They are also contributing to the Eat and Grow and Exercise Local campaigns by planning a local food and cycle trail in the area. They have also played a significant role in local village centre events such as that for Halloween most recently.

