

Marina's Sandwich Shop

Contact: Marina Saich

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Website: n/a

Marina's Sandwich Shop is situated in Lyndhurst High Street selling a wide range of sandwiches and baguettes along with a selection of hot and cold snacks.

The business has been part of the Brand New Forest card scheme since its very beginning and has been a loyal and hardworking supporter throughout. Marina ensures that point of sale material is displayed prominently within the store and promotes the scheme by wearing Brand New Forest badges on uniforms at all times. The use of the card has proved popular with her regulars from the local area



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but also has attracted interest of New Forest Tour passengers who have been looking for locations to use their card when stopping in Lyndhurst.

Marina has taken time out to assist with the filming for promotional videos for the card scheme which have been used widely on social media. Marina has also volunteered to act as a model in photo shoots within the shop which have been aimed at

promoting the 2014 Brand New Forest Card which will be launched at the start of next month.

Marina's has demonstrated support for the Shop and Buy Local campaign by becoming involved with and supporting events within Lyndhurst Village. Most notably this includes the annual Lyndhurst Fun Day which takes place in the run up to Christmas.

