

Enterprise M3
European Agricultural Fund for Regional Development (EAFRD) update
on First call Proposal,
7 August 2015

Dear Rural Action Group,

I am pleased to report that the European Management Group (EMG) signed off yesterday the following specifications to go under the first call of EAFRD in Enterprise M3 area :

Topics	Examples	Funding	Deadline
SME business development Grant (from £50k up to approximately £140,000) for micro and small businesses in rural areas. EAFRD Grant cover up to 40% of total eligible cost.	<p>Examples of support include:</p> <ul style="list-style-type: none"> • Investment in equipment, technologies or processes to develop new or higher quality products • Farm diversification activities that will create business growth and new markets • Construction and development of workshops, factories and machinery. 	Total grant funding available for this call : £620 000	<p>1st Call will be published by DEFRA end of August</p> <p>Closing deadline : 27 November 2015</p>
Support investments in new or existing visitor attractions. Grant (from £50k up to approximately £140,000). EAFRD Grant cover up to 40% of total eligible cost.	<p>Examples include:</p> <ul style="list-style-type: none"> • Visitor attractions, including niche product and services, that encourage visitors to stay longer and spend more, for example by turning day visits into overnight stays • Visitor attractions that focus on the natural environment 	Total grant funding available for this call : £465 000	<p>1st Call will be published by DEFRA end of September</p> <p>Closing deadline ; 21 December 2015</p>

Please note that the third specification on grants for food processing businesses will be developed in September aligned with the DEFRA national timetable.

Best Regards,

Kathy Vuillaume Houis
EM3 European Programme Manager