

Burley Villa School of Riding

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Burley Villa School of Riding offer a range of English and western style riding experiences as well as a selection of riding breaks.

They provide a range of Brand New Forest Card Offers including a third off an initial midweek riding lesson and a 20% discount on western trail and forest hacks. Importantly however this offer is adapted throughout the course of the year to suit the season and therefore products which are available at that particular time.



The business has committed to supporting the publication of the Brand New Forest Offers leaflet by placing a full page advert in the most recent (autumn) edition.



Brand New Forest and the associated card scheme are prominently displayed on the home page of the company website so that it's highly visible for anyone visiting.

Burley Villa have been keen to encourage their customers to buy a Brand New Forest card from the premises so they can not only benefit from the offers within this business but also support and save money in other businesses throughout the New Forest. The sale of Brand New Forest Cards has been supported by a prominent display of point of sale materials throughout the premises.

