## **BRILLIANCE IN BUSINESS AWARDS 2015/16: FINALIST PROFILE**

## The ExxonMobil Award for Innovation & Entrepreneurship

## **TriExForces Ltd**

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TriExForces offer a range of premium services. These include a premium chauffeuring service for senior executives and their families, a complete security consultancy service and a lifestyle concierge service. Whilst the business began as a chauffeuring service, the need for a wider security solution was quickly realised. They have been able to implement their knowledge of specialist security products and systems to offer a fully rounded service.



The ethos of TriExForces is 'The Spirit to Serve' and from this the business is actively recruiting and promoting former members of the HM Forces to the team. The business currently has two teams under the service with an ambition to grow this to four teams early in the new year.



TriForce are able to offer significantly more than their competitors, for example the chauffeuring service provides close protection with qualified first aiders with an option to obtain an instant quote via their website. The range of services is also fully joined up so in additional to providing a first class chauffeur service, they can also provide full security monitoring of the client's premises whilst they are away.

Under the iExForces banner, the business

is working to help ex servicemen and women to succeed, particularly under the concierge service. The website provides an A-Z directory which lists all affiliate members, allowing customers to build reward points for their custom, as they can with the chauffeur service.



