

David Ellis

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David is Co-Director and Co-Owner of Escape Yachting, an award-winning yacht charter business offering day sailing trips on the Solent from its Lymington base. He has turned his love for sailing and experience of crewing and skippering yachts into a successful and growing business.

David has been involved with the business since it began in 2011, immediately after leaving university. In his role as Director he is responsible for operations, including skippering of yachts on a regular basis, but is also in charge of logistics, staffing, maintenance and catering. In addition David is also the Finance Director of the business, responsible for financial management and planning on a day to day basis and in a more strategic way, planning for the growth and expansion of the business.



There has been a focus on monitoring and analysing what others in the market are doing to ensure that Escape remains the market leader. He has personally brought in a number of initiatives, which have improved the offering to guests on day trips and their sailing holidays overseas - whether it is the minutiae of daily detail and routines or the more strategic planning of routes for sailing holidays.

David is keen to continue growing the business both within the UK and overseas and is always seeking different opportunities to do so. Similarly he understands the important position the business has within the local economy and is always exploring ways in which new and improved links with other businesses in the New Forest can be forged.



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