

Harley Sweet

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Harley Sweet have established a business creating flavoured marshmallows. In contrast to the more traditional pink and white marshmallows, these are designed as a premium product using high quality ingredients that are locally sourced where possible.

The marshmallows come in wide array of flavours, but core flavours include: Lemon Meringue, Mint-Choc Stracciatella, Tiramisu, Madagascan Vanilla, Orange, Lime, & Basil, and Toasted Coconut. During the summer, local fruit is used to make a variety of flavours which all carry The New Forest Marque.



The business began in Lymington Market which proved to be a great testing ground for all elements of the business including packaging, flavours and branding. With this feedback on board, the operation expanded and began supplying local retailers within the New Forest area. A strong social media presence, a dedicated business website and listing on NotOnTheHighStreet also allowed for online orders to be taken, an aspect of the business which has continued to grow.



Harley Sweet has also achieved success by providing bespoke marshmallow orders for wedding favours and corporate gifts.

The business continues to grow both in terms of overall sales and local businesses supplied. This growth in sales has allowed for investment in new specialist equipment which will assist with the volume of goods which can be produced in the future.

