

New Forest Aromatics

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Based just outside Brockenhurst, New Forest Aromatics produces all its goods by hand using only natural ingredients including many organically grown plants.

Wherever possible, locally sourced ingredients are used allowing the business to display the New Forest Marque on many of the products across the range. Some of these local ingredients

used include beeswax and honey from Howart's Hives, Hampshire grown mint, dill, lavender and parsley from Summerdown Farm near Andover, rapeseed oil from Crondlall and New Forest Spring Water throughout many products. If not locally sourced, then great care is taken to make sure that all other ingredients are grown ethically, organically or from sustainable sources.

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The business operates a delivery policy whereby its schedule clusters of deliveries in similar areas to reduce the impact of transportation. Deliveries are planned for one day a week with time spent working out shortest routes between deliveries.



Beyond the ingredients for the products themselves efforts are made in terms of packaging. Only PET plastics are used and used glass bottles are rinsed and recycled.

When the premises at Setley Ridge were acquired, measures to fully insulate the building were taken. This significantly reduced consumption of utility services as well as making savings on energy bills.

