Handmade New Forest provides a local marketplace for crafters to sell their goods. The business currently supports 164 individual craft businesses within a 20 mile radius of their New Milton base.

The business performs an important local role; not only do the crafters benefit from selling on the High Street, something which may otherwise be beyond them commercially, it provides a strong local network allowing them to share ideas, information or just socialise.

Space has been made within the premises to accommodate classes and workshops so that crafters can share their expertise and knowledge with members of the local community.

Beyond the premises itself Hand Made also assist in fundraising for Oakhaven Hospice through a charity collection box, raffles and various sales in their name throughout the year. They also sponsor the local football team, Sway FC by helping with the cost of their programmes and by providing contributions of cakes for their half time teas!

Last summer they helped to organise the New Milton Craft Bomb which saw lamp posts, bins, bus stops and signs creatively covered with knitted covers, bunting and soft toys. This achieved widespread publicity for the town including a report on BBC South Today.