

ORA Events (New Forest Marathon)

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ORA Events are the company who deliver the New Forest Marathon and associated races from New Park Brockenhurst each September.



Within the organisational structure is The New Forest Marathon Community Fund (Charity), established to support the local community groups that play such a vital role in running the event.



The fund generates money from various fund raising activities throughout the year including Running Seminars, race entries and those running for the fund in the event. The fund is in turn sponsored by ABP Southampton who match fund everything raised pound for pound. In 2015 ORA events funded 16 community groups in order to inspire activity in their groups.

The funding has enabled the community groups to fund international camping trips, the Three Peaks Challenge, Safety RIB (boat) training, sports equipment along with tents and camping equipment. In addition groups such as Raynet and Hampshire Search and Rescue have received funding that contributes to the continued operation of their community groups. Working in this way with the community has enormous benefits for the company as

it allows them to make a huge contribution to the very people who make the event possible.

The event is growing significantly and now has a wide geographic reach. It is estimated that the event generates around £1m for the local economy.



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