

## The New Forest Enterprise Centre Award for Best New Business

# Öskubox

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Öskubox is a Lymington based café serving authentic and high quality produce as well as selling Nordic items.

**ÖSKUBOX**  
Nordic Deli

The café seeks to serve local produce from the Hampshire and Dorset area wherever possible and these items are used to produce Nordic and Scandinavian recipes which, along with the decor, provide a unique offering in the local area. The business also takes every opportunity to be innovative and differentiate itself; for example Scandi style coffee is served using a special drip method as opposed to the traditional Italian style as in other High Street establishments.

Öskubox began life as a part-time home catering venture but with the assistance of Dormen Mentors, the business grew to a point that a dedicated premises was seen as the best way to grow the business. A wide range of advice and support has been instrumental in growing the business to date as has the attention to detail in both researching the market but also analysing existing trade to identify areas for growth. This has been done through an integrated till and ordering system which also analyses peak times and subsequently staff requirements.



Beyond the café, there is an ambition to grow the business and as such, plans are underway to develop the delicatessen and extend the retail offering within the existing premises. This is being developed in conjunction with local builders and will offer a wide range of goods from the local area as well as Iceland and other Nordic countries.

Despite being open for a little less than one year the business is ahead of forecasted growth projections; part of the three, five and ten year business plan.



**#nfbizawards**