Based in Brockenhurst, Cottage Lodge hotel has introduced a wide range of measures which reduce their environmental impact. The business is currently changing from being a 5 star B&B to a small and friendly hotel, marketed at ‘eco-chic’ customers. In all decisions made within the business, sustainability and environmental impact is at the heart. For example when rooms are upgraded and refurbished, they are done so to ensure the maximum energy efficiency using wherever possible locally sourced materials and local contactors.

Recycling is also a key part of the business. Beyond the regular recycling of packaging as is carried out in many businesses, Cottage Lodge has undergone an exercise in recycling and upcycling of furniture. One example are of chairs used within the business which have been restored locally to remove the need to purchase new, imported furniture.

In providing the service of a small hotel, the business is required to source of range of products. At every opportunity goods are sourced from local suppliers with the aim of reducing food miles. No packaging is used throughout the hotel.

Other local businesses are promoted at Cottage Lodge including local restaurants, visitor attractions and services. During the summer months when the New Forest Tour is operational, visitors to Cottage Lodge are encouraged to leave their cars and use this form of public transport and/or the local cycle hire businesses based within the village.

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