

The New Forest National Park Authority Award for Outstanding Contribution to the National Park



New Forest Hotels

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New Forest Hotels own and run 4 hotels around the New Forest district. These are Bartley Lodge Hotel, Beaulieu Hotel, Forest Lodge Hotel and Moorhill House Hotel, and the company also manages The Drift Inn. They welcome 55,000 visitors a year to the hotels as well as hosting a variety of successful functions. For example, New Forest Hotels hold around 250 weddings a year. They believe their success over the years has been due to the huge attraction of their location, the New Forest.

Whilst visitors, as well as locals, stay at the hotels and enjoy the fantastic facilities that they have to offer, staff also encourage visitors to experience and learn about the New Forest. The blogs on the New Forest Hotels website tells visitors about how to behave when using the forest for dog walks and other activities. The staff are encouraged to attend days out to educate them more on the New Forest so they can then speak to guests and pass on information having experienced it themselves.

New Forest Hotels use local suppliers in every way they can. They support the local economy and local suppliers by sourcing produce from them, which has less of an environmental impact and saves the business money. Their large events such as weddings, also utilise a variety of local suppliers from across the district, and through working closely with them time and time again New Forest Hotels are able to recommend them to future clients.

They have built up good partnerships with other local businesses such as the National Motor Museum in Beaulieu where they send business their way by offering guests a discount on tickets. The Drift Inn donates £1 for every pint that's sold to the New Forest Trust and have always tried to be involved with the New Forest Tourism Association because they believe that the success of their business has been to a significant degree down to the New Forest National Park.

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