

The New Forest Enterprise Centre Award for Best New Business



PiNN Agency Limited

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PiNN Agency is a relief and recruitment agency specialising in the catering sector, both private and public, which became a limited company in October 2015. There were no finances for marketing at the beginning but the business grew through contacts and networking. Now with a strong team they deliver a service which covers most bases in the industry or what the industry may be lacking. With their senior team they provide consultancy to help develop both young and established business reach their goals and potential and help clients to find and recruit the right personnel for their establishment/ business. They also send out chefs/ waitering staff to help open new catering ventures on a temporary basis while they recruit emergency temporary help (staff need within less than 12 hours).

Clients of the business receive face to face contact with the staff through home visits as well as phone calls. PiNN Agency employ 15 staff members and value them and understand how important it is to look after them in creating a successful business. The staff at PiNN Agency are very diverse in their ideologies and ethos but they all work towards the same goal.

PiNN Agency are very aware of the market and services that are already being provided so try to offer something different. Positions that were once filled very quickly are now falling rapidly and the training being provided isn't of a high enough standard. Women in the industry are at a minority as companies struggle to find maternity cover. Food is also becoming more organic so businesses need to try and adhere to this in order to stay current. Having noticed a gap in educating young chefs/ caterers PiNN Agency offers training for their staff. PiNN Agency continues to grow financially which gets spent on the business.

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