

The ExxonMobil Award for Innovation and Entrepreneurship



TriCruising Ltd.

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Having spotted a gap in the market TriCruising organises holidays specifically for ex-service men and women and their families. They run 5 luxury and ultra-luxury cruise lines and 35 ships to host with VIP guests. TriCruising believe that service men and women deserve to enjoy life whilst they are still serving and afterwards as well.

The company is based in the New Forest and has easy access to Southampton, Wiltshire and Dorset. All of the employees are ex-service personnel so they understand what the service men, women and their families are going through so they can add a personal touch and offer support whilst organising their cruise. TriCruising have recently designed a new VIP package where the insurance company look after the bookings around the customers service commitments.

TriCruising has ambition to grow and by next year they are hoping to have more holidays around the world to help the Military & Blue Light personnel enjoy life. They also run the TriServe Awards, which is an accolade to the dedication of long service and this year they had 25 guests and by 2020 everyone who completes 10+ years of service will be entitled to a vacation with the company. They are also planning to have special sailings and events to celebrate long service. Their first sailing of this kind is 29th June from Southampton Cruise Port to Hamburg. TriCruising are now looking for a bank card to provide cash-back for holidays and are in discussion with an insurance company to cover any cancellation fee due to operational needs in the Military and Blue light.

TriCruising is about delivering happiness to the service personnel & Blue light staff. MP Tobias Ellwood recently announced the need to have VIP Lounge at airports, but TriCruising are already leading the way with their meet and greet service to all armed forces personnel and veterans when transiting to Southampton Cruise Port with our Pre & Post Program.

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