



Social Media Guide

We have put together some graphics for social media that you can use to help promote your success as a finalist. For each week leading up to the awards we have created a graphic for each social channel. Links to each are below.

We've also created some example posts of how you may wish to use the graphics on various social platforms. Get creative and share the great news about being selected as a finalist!

*Please use the **#nfbizawards** on Twitter and Instagram when sharing.*

Twitter

You may wish to include the Twitter handles of our sponsors to increase the reach and engagement of your posts:

The Hampshire County Council Award for Contribution to the New Forest Community	@hantsconnect
The Eric Robinson Award for Young Person in Business	@robinson_law
The Brockenhurst College Award for Training & Development	@BrockCollege
The New Forest National Park Authority Award for Outstanding Contribution to the National Park	@NewForestNPA
The New Forest District Council Award for Outstanding Customer Care	@newforestdc
The ExxonMobil Award for Innovation & Entrepreneurship	@ExxonMobil_UK
The New Forest Enterprise Centre Award for Best New Business	Not on twitter but you could use #NewForestEnterpriseCentre
The Go New Forest Award for Contribution to the New Forest Visitor Economy	@GoNewForest

[They can also all be found on our twitter list](#)



New Forest Business Partnership are the event organisers	@NFBP
The Awards night will be held at Careys Manor	@careysmanor

[All finalists that have a twitter account can also be found on our finalist twitter list](#)

Examples of Tweets you could create:

Desktop

Mobile

Desktop

New Forest Aromatics @NewForestAromas · 20 Nov

Only one week until we find out who the winner is @nfbp #nfbizawards sponsored by @NewForestNPA
We can't wait for awards night!
<https://bit.ly/2AahjGz>
#newforest #finalists



Mobile

New Forest Aromatics @New... · 20 Nov

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New Forest Aromatics @NewForestAromas · 20 Nov

Eeek It's tomorrow! 😱
We're in the final of the @nfbp Brilliance in Business Awards for Outstanding Contribution to the National Park sponsored by @NewForestNPA
Looking forward to fantastic evening @careysmanor
#newforest #nfbizawards



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Desktop

New Forest Aromatics @NewForestAromas · 20 Nov

We're excited to be heading to @careysmanor this evening for the finals of the @nfbp Brilliance in Business Awards
 Good luck to all the finalists!
 See you you all at 5pm 🙌
 #nfbizawards #newforest



Mobile

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Desktop

New Forest Aromatics @NewForestAromas · 20 Nov

We're delighted to have reached the 🌟 final 🌟 of the @nfbp #nfbizawards sponsored by @NewForestNPA
 We can't wait to find out the winners on 6 December 5:00 pm - 9:00 pm
 Good Luck everyone! 🍀
<https://bit.ly/2AahjGz>
 #newforest #finalists



Mobile

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 #newforest #finalists





Facebook

You may wish to include the Facebook pages of our sponsors to increase the reach and engagement of your posts:

The Hampshire County Council Award for Contribution to the New Forest Community	@hantsconnect
The Eric Robinson Award for Young Person in Business	@ EricRobinsonSolicitors
The Brockenhurst College Award for Training & Development	@BrockCollege
The New Forest National Park Authority Award for Outstanding Contribution to the National Park	@NewForestNPA
The New Forest District Council Award for Outstanding Customer Care	@newforestdc
The ExxonMobil Award for Innovation & Entrepreneurship	@ExxonMobil
The New Forest Enterprise Centre Award for Best New Business	@NewForestEnterpriseCentre
The Go New Forest Award for Contribution to the New Forest Visitor Economy	@GoNewForest



Examples of Facebook posts you could create:

Desktop

New Forest Aromatics
20 Nov

We're delighted to have reached the ✨ final ✨ of the New Forest Business Partnership Brilliance in Business Awards. We've been shortlisted in the category for outstanding contribution to the National Park which is sponsored by New Forest National Park Authority Proud to be shortlisted with our friends New Forest Tartan and Sally Fear Photographer who are also fellow New Forest Marque members. We can't wait to find out the winners on 6 December 5:00 pm - 9:00 pm.

The desktop graphic is a dark red square with a border of white stars and sparkles. It contains the text: 'WE'RE FINALISTS', the 'B' logo, 'New Forest Brilliance in Business Awards 2018/19', 'Outstanding Contribution to the National Park', the New Forest National Park Authority logo, and the hashtag '#NFRIZAWARDS'.

Like Comment Share

Mobile

New Forest Aromatics
20 Nov

We're delighted to have reached the ✨ final ✨ of the New Forest Business Partnership Brilliance in Business Awards. We've been shortlisted in the category for outstanding contribution to the National Park which [More](#)

The mobile graphic is a smaller version of the desktop graphic, showing the same text and logos in a more compact layout.

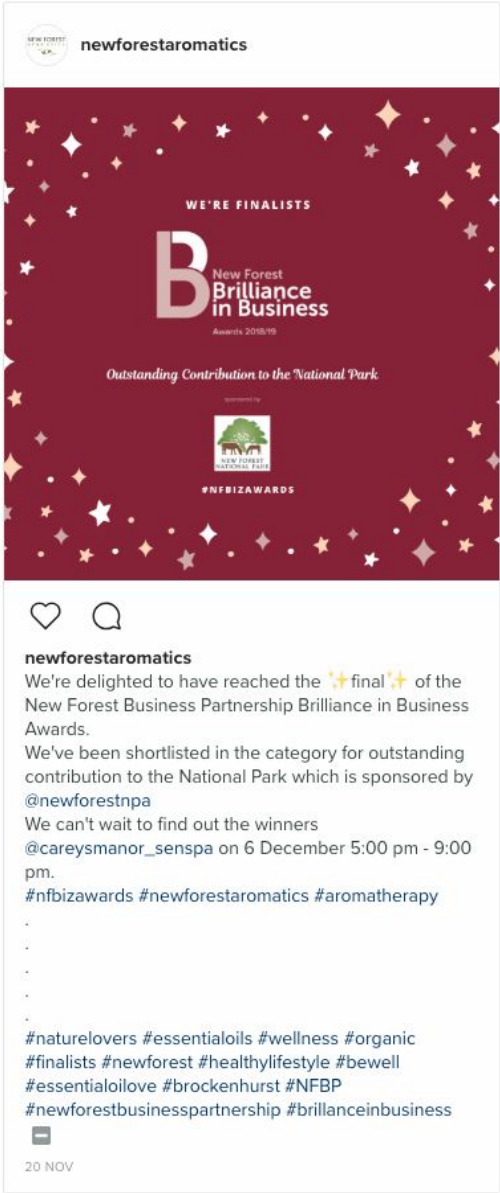
Like Comment Share



Instagram:

Whilst the New Forest Business Partnership do not yet have an instagram account we have also prepared some graphics for those of you who use instagram and instagram stories. We suggest you use and follow the hashtag: [#nfbizawards](https://www.instagram.com/explore/tags/nfbizawards) to follow any instagram action and engage with other businesses.

Instagram Feed Example:



Instagram story example:



