

The New Forest National Park Authority Award for Outstanding Contribution to the National Park



The New Forest Tartan Company

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The
New Forest
Tartan
Company

Created in 2017, New Forest Tartan are proud of the products they have created in a short amount of trading. There is a connection to the New Forest community through these products. This is demonstrated through the number of people who have bought products to showcase in their business such as local B&Bs who have used the design in their curtains and cushion covers. Kilts and bow ties were also a new product recently purchased to be used in a wedding for the groomsmen.

New Forest Tartan is using local people to make the products, such as using a local textiles graduate to help make the small bags. The individual who makes the jewellery lives in the New Forest themselves and all the silver is recycled. The business who makes the tartan actually started their business by making this product and another local business runs the website.

New Forest Tartan is keen for the business to grow organically and be sustainable on its own therefore they are building the business at a pace that is working for them, although there are plans to bring in seasonal colours that reflect the colours of the New Forest.

The business won the Best Trade Stand at the Ellingham Show, back in August, whilst tartan waistcoats were worn by the horse handlers at summer shows. All of this the business is doing with the aim to help further educate residents and visitors in appreciating the beauty of the national park.



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