

# The Go New Forest Award for Outstanding Contribution to the Visitor Economy



## The New Forest Paddle Sport Company

Business Contact: Sean Scott



The New Forest Paddle Sport Company operate all year round and use much of the New Forest coast line, such as Hythe and Lymington, for activities for their customers.

They have recently updated their premises which has allowed their business to grow. They have a great relationship with their customers who will travel from miles around just because of the service the New Forest Paddle Sport Company offer and the location it is in. Currently they have 360 members and they make all of the experiences offered personal to that member or customer. For example they can offer customers their popular 1:1 sessions or a 2:1 sessions, all dependant on the customers preference and their ability.

The New Forest Paddle Sport Company work with the National Park Authority to run litter picks as well as working on projects to help reduce the use of plastic. The kit the company hire out to their customers is also made from recycled material. They have seen a positive movement in people wanting to get involved with these projects.

They are currently working on their website development so that there will be a page for information about the New Forest outside of paddle sporting. They intend this area of their website to advertise other services customers can enjoy in the New Forest by linking in with other local businesses such as B&Bs and food and drink businesses to help promote and encourage customers to explore what other businesses have to offer. They are currently working towards implementing new tours and experiences for next year.



[www.thenewforestpaddlesportcompany.co.uk](http://www.thenewforestpaddlesportcompany.co.uk)



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