

# NFBP Brilliance in Business Awards 2019

The Hampshire County Council  
Award for Contribution to the  
New Forest Community



Hampshire  
County Council

## The Gourmet Grocer

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The Gourmet Grocer is a family run business based in Fordingbridge offering a variety of fresh fruit and vegetables and an extensive range of locally sourced produce.

The business has launched 'Fordingbridge Community Living', a scheme designed to help reduce the town's waste and carbon footprint. Initiatives under this scheme include becoming a drop-off point for crisp packets, being a selling point for local raffle tickets and a community fridge programme which collects fresh goods to be given to households with food needs.

They sell milk and orange juice in glass bottles which can be returned to be recycled and offer a weekly fruit and veg box service. They have delivered to the elderly and venerable who cannot reach the shop particularly in times of bad weather such as ice and snow.

The shop provides free fruit to the local Salvation Army Tea and Play Group who meet twice a week in the town. They also supply a number of restaurants, cafes and pubs ensuring that trade stays local within the village.

A strong relationship with other traders has seen them closely involved with arranging local events. This includes the Christmas lights switch on and Fordingbridge Festival. When the business was one year old they created a market within the town with live music, inviting all their stockists to have a stall.

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