Sophie is the Owner and Managing Director of Sophie’s Pet Care Ltd, a company providing pet owners in the New Forest and surrounding areas with a personal and caring dog walking, doggy day care, dog home boarding, cat and small animal visit service.

Her career as an Entrepreneur started with Clive’s Music School, a family business providing children from the ages of 5-18 years with tuition in guitar, bass, drums, keyboards and singing, as well as the opportunities to perform in bands. Today she is Owner and Manager of the franchised business and responsible for operating the Lymington branch.

The Pet Care business has grown rapidly since being established in 2012. It already has a team of four Pet Nannies providing services in the surrounding area to over 280 customers. There are plans for further expansion to cope with the ever increasing demand including the potential of franchising the business. Sophie’s role within the business encompasses set-up, development, promotion, marketing, administration, staff management, new initiatives and strategic planning.

Sophie has worked from the shop floor upwards to become the Managing Director of National Franchise Network and won outright the National 2010 Encouraging Women Into Franchising, Female Franchisor of The Year Award. Due to her business experience she is currently exploring the idea of creating a business offering advice to young female entrepreneurs who have a business vision but don’t necessarily know where to begin.

The Music School has raised considerable sums for local charities through concerts.