

# NFBP Brilliance in Business Awards 2019

The New Forest National Park  
Authority Award for Contribution  
to the National Park



## Brockenhurst College

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Brockenhurst  
College

Brockenhurst College have recognised that their prime location in the centre of the National Park is a key asset in recruiting students but also in the well being of those who are already enrolled.

For four years the college have been working alongside Rangers at the National Park Authority to strengthen their partnership and ensure that staff and young people are involved with protecting and enjoying the natural environment in which they are located. The focus of this engagement is around using the nearby woodland for teaching and learning. Rangers have helped those involved to understand how to conserve and enhance the natural beauty, wildlife and cultural heritage of the area.

The college have used the natural asset of the National Park in promoting the college to prospective students, particularly overseas students who may be less familiar with the natural landscape of the park and its coastline. However, the college also work to ensure that existing students are not constrained by the four walls of the classroom and make the most of the surrounding park.

In recognising the potential environmental impact the college has, they have introduced initiatives to reduce this, particularly around travelling to and from campus. Car share and cycle to work schemes have been introduced and travelling by public transport is encouraged.

Students are engaged with the PEDALL Project which aims to promote inclusive cycling and encourage participants to enjoy the forest by specially adapted cycles.

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New Forest  
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