

# NFBP Brilliance in Business Awards 2019

**The New Forest National Park  
Authority Award for Contribution  
to the National Park**



## **New Forest Activities**

Business Contact: Sam Sutton



With activities based on the Beaulieu River and the wider New Forest, New Forest Activities work directly in the natural environment which is recognised as being highly sensitive. In recognising this however, they work to educate and support staff to deliver experiences which are environmentally sustainable. Staff are trained to understand and then promote to visitors the historical, cultural and ecological features of the New Forest. Activities range from taster sessions for families, where they're learning new skills and enjoying the environment, to educational programmes that meet curricular aspects for children.

Efforts are also being made to reduce the environmental impact of the business. This includes encouraging visitors, particularly corporate customers, to car share wherever possible. Drinks fountains have been installed on the site to reduce the consumption of single-use plastics.

The business utilises local suppliers including New Forest Catering as well as continued working relationships with local accommodation providers and charities. They regularly place groups at the Countryside Education Trust and at local Scout, Guide and Hampshire County Council Centres

This year New Forest Activities went through two planning applications to support the growth of the business. One to build a classroom at Hartford Woods where they have their ropes course and another where they are looking to redevelop their office at a local farm. These are re-using existing buildings to make them more economically viable.

**W:** [newforestactivities.co.uk](http://newforestactivities.co.uk)

**T:** 01590 612377

**E:** [info@newforestactivities.co.uk](mailto:info@newforestactivities.co.uk)



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New Forest  
Business Partnership

