

NFBP Brilliance in Business Awards 2019

**The New Forest National Park
Authority Award for Contribution
to the National Park**



New Forest Aromatics

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NEW FOREST
a r o m a t i c s



New Forest Aromatics produce a range of skincare products, scented candles and room fragrances from their premises near Brockenhurst.

The business is consistently seeking to reduce its carbon footprint. Through the Carbon Footprint Project, 12 trees are planted locally each year and as a result the company is now significantly carbon negative.

The business sources from local suppliers at every opportunity including local spring water, beeswax and lavender. Where products cannot be sourced locally there is a focus on ensuring that these are from sustainable sources. The products are stocked in a variety of shops, pubs and hotels throughout the New Forest. Deliveries to local businesses are grouped together to reduce product miles.

Large refillable containers have been introduced for the wholesale market to reduce plastic consumption; new ceramic containers have been introduced to support this initiative. Overall fewer than 25% of the products are now produced in plastic.

Talks are given locally to promote the business ethos and understanding of the local environment, and they welcome groups of local school children to the headquarters to educate and inspire the next generation. The business exhibits at events nationally and this helps to promote the New Forest and encourages people to visit.

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New Forest
Business Partnership

