

NFBP Brilliance in Business Awards 2019

The Totton College Award
for Training and Development



New Forest Activities

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New Forest Activities are an outdoor activities company based in Beaulieu whose offer includes paddle sports, high ropes and bushcraft.

Although many of the training and development requirements within the business are compulsory, they have gone beyond this. Every single member of staff is enrolled on a training plan which includes internal monthly performance reviews. This process helps staff to identify their own ambitions for career development and where they can add value to the business.

Every member of staff is enrolled on external training, a few of which include; Google Squared Digital Marketing Course, (MA) Public Relations and Multimedia Communications, Bushcraft Specialist Courses and apprenticeship programmes for both Office Administration and Outdoor Activity Instructor Training.

Every member of staff is first aid trained, as well as a whole host of qualifications for instructors including British Canoeing Awards, ERCA (European Ropes Course Association), MIAS (Mountain Bike Instructor Scheme), and Paddle Coach Awards. This is owing to the fact that staff are transferrable so even those who are office based get to experience time in the field.

They utilise 90 day plans to develop staff member's skill sets whilst at the same time, identifying areas that the business can grow.

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New Forest
Business Partnership

